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(Pages : 2)

Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2023**

B.B.A.

BBA 5B 10—HUMAN RESOURCE MANAGEMENT SPECIALIZATION—I HUMAN
RESOURCE PLANNING AND DEVELOPMENT

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A*Answer all question.*

1. Define HR planning.
2. Explain Workforce flow mapping.
3. What is job description ?
4. What is Career management ?
5. What is work culture ?
6. What is management of change ?
7. What is Organizational responsibility ?
8. What is job specification ?
9. What is HR demand forecasting ?
10. What you mean by man power planning ?
11. What is Career dynamics ?
12. What is recruitment ?
13. What is succession planning ?
14. What is job analysis ?
15. What is Quality of work life ?

(15 × 2 = 30, Maximum ceiling 25 marks)

Turn over

Part B

Answer all questions.

16. Describe the importance of Human Resource Accounting in India.
17. What are the requirements of HRD in strategic in organization ?
18. Explain the Career planning process.
19. Explain the concept of Talent management.
20. Describe the objectives of HRP.
21. Discuss importance of Workforce flow mapping.
22. What is Organizational HR Planning ?
23. Discuss the Impact of behavioural factors on job analysis.

(8 × 5 = 40, Maximum ceiling 35 marks)

Part C

Answer any two questions.

24. Explain the methods of Human Resource Accounting.
25. Discuss HR demand forecasting techniques ?
26. Explain the Role of TQM and HRD strategies in change management.
27. Explain the career planning process.

(2 × 10 = 20 marks)